



WBTV

# ORDER

Print Date 09/11/12

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Flight Dates **09/12/12-09/18/12**

Contract / Revision      **819226 /**

Original Date / Revision  
09/11/12    09/11/12

Advertiser **Romney, Mitt/R/President**

Agency    **American Rambler Producti**

Buying Contact

**138 Conant Street  
Beverly, MA 02494**

Product  
**ROMNEY FOR PRESIDENT**

Agency Com    15%

Billing Contact

**138 Conant Street  
Beverly, MA 02494**

Sales Office    T-DC

Sales Region   National

Agency Ref

Order Sep      00:15:00

Estimate #      **198**

Alt Order #     **06311036**

Billing Type    Cash

Order Type    Political

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A35+

Rev Codes      Agency    Political    Pol-Candic

Product Codes PL565

Priority          P 3

Advertiser Ref

Primary Account Executive  
Dave Clark

Account Executive	Order%	Start Date	End Date
Dave Clark	100%		

Order Share 27%    Market Value 373851

Competing Station	% of Order	Amount
WAXN	%	0
WBTVn	%	0
WBTVt	%	0
WCCB	21%	78508
WCNC	25%	93462
WHKY	%	0
WJZY	%	0
WMYT	%	0
WNSC	%	0
WSOC	27%	100940
WTVI	%	0
WUNE	%	0
WUNG	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	112	\$85,799.00	\$100,940.00	0.00	08/27/12	09/18/12	112	\$85,799.00	\$100,940.00
<b>Totals</b>	<b>112</b>	<b>\$85,799.00</b>	<b>\$100,940.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WBTV	09/12/12	09/14/12	WBTV News 6a WBTV News 6a	Comm	6-7a	--WTF--	:30	3	\$600.00	P 3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--					3	\$600.00		0.00			
E 2	WBTV	09/17/12	09/18/12	WBTV News 6a WBTV News 6a	Comm	6-7a	MT-----	:30	2	\$600.00	P 3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MT-----					2	\$600.00		0.00			
E 3	WBTV	09/12/12	09/14/12		Comm	7-9a	--WTF--	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00



WBTV

Print Date: 09/11/12

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Contract / Revision **819226** Flight Dates **09/12/12-09/18/12**

Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12

Order Sep 00:15:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **198**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS AM Network News											
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$400.00		0.00			
E 4	WBTV	09/17/12	09/18/12	CBS AM Network News Comm		7-9a	MT-----	:30	2	\$400.00	P 3	0.00	NM	2	\$800.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$400.00		0.00			
E 5	WBTV	09/12/12	09/14/12	America Now	Comm	9a-10a	-- WTF--	:30	3	\$55.00	P 5	0.00	NM	3	\$165.00
				America Now											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$55.00		0.00			
E 6	WBTV	09/17/12	09/18/12	America Now	Comm	9a-10a	MT-----	:30	2	\$55.00	P 5	0.00	NM	2	\$110.00
				America Now											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$55.00		0.00			
E 7	WBTV	09/12/12	09/14/12	Rachael Ray	Comm	10a-11a	-- WTF--	:30	3	\$120.00	P 5	0.00	NM	3	\$360.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$120.00		0.00			
E 8	WBTV	09/17/12	09/18/12	Rachael Ray	Comm	10a-11a	MT-----	:30	2	\$95.00	P 5	0.00	NM	2	\$190.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$95.00		0.00			
E 9	WBTV	09/17/12	09/18/12	Price Is Right	Comm	11a-12p	MT-----	:30	2	\$720.00	P 3	0.00	NM	2	\$1,440.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$720.00		0.00			
E 10	WBTV	09/12/12	09/14/12	Price Is Right	Comm	11a-12p	-- WTF--	:30	3	\$350.00	P 3	0.00	NM	3	\$1,050.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$350.00		0.00			
E 11	WBTV	09/12/12	09/14/12	WBTV News at Noon	Comm	12-12:30p	-- WTF--	:30	3	\$350.00	P 3	0.00	NM	3	\$1,050.00
				WBTV News At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$350.00		0.00			
E 12	WBTV	09/17/12	09/18/12	CBS Soaps	Comm	12:30-2p	MT-----	:30	2	\$250.00	P 3	0.00	NM	2	\$500.00
				CBS Daytime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$250.00		0.00			
E 13	WBTV	09/12/12	09/14/12	CBS Soaps	Comm	12:30p-2p	-- WTF--	:30	3	\$250.00	P 5	0.00	NM	3	\$750.00
				CBS Daytime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$250.00		0.00			
E 14	WBTV	09/12/12	09/14/12	Let's Make A Deal	Comm	3-4p	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$600.00		0.00			
E 15	WBTV	09/17/12	09/18/12	Let's Make A Deal	Comm	3-4p	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
				Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

**WBTV**

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Contract / Revision     **819226**     Flight Dates **09/12/12-09/18/12**Hiatus DatesOriginal Date / Revision    09/11/12/    09/11/12Order Sep    00:15:00Advertiser   **Romney, Mitt/R/President**    Product **ROMNEY FOR PRESIDENT**    Estimate #    **198**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WBTV	09/17/12	09/18/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$600.00		0.00			
E 16	WBTV	09/17/12	09/18/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	MT-----	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$700.00		0.00			
E 17	WBTV	09/12/12	09/14/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	--WTF--	:30	3	\$325.00	P 3	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$325.00		0.00			
E 18	WBTV	09/17/12	09/18/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	MT-----	:30	2	\$875.00	P 1	0.00	NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$875.00		0.00			
E 19	WBTV	09/17/12	09/18/12	WBTV News 5p WBTV News at 5p	Comm	5p-5.30p	MT-----	:30	2	\$600.00	P 3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$600.00		0.00			
E 20	WBTV	09/17/12	09/18/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	MT-----	:30	4	\$1,300.00	P 1	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					4	\$1,300.00		0.00			
E 21	WBTV	09/12/12	09/14/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	--WTF--	:30	6	\$800.00	P 3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					6	\$800.00		0.00			
E 22	WBTV	09/17/12	09/18/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	MT-----	:30	4	\$800.00	P 3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					4	\$800.00		0.00			
E 23	WBTV	09/12/12	09/14/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	--WTF--	:30	3	\$700.00	P 3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$700.00		0.00			
E 24	WBTV	09/17/12	09/18/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	MT-----	:30	2	\$700.00	P 3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$700.00		0.00			
E 25	WBTV	09/12/12	09/14/12	Millionaire Millionaire	Comm	M-F 730p-8p	--WTF--	:30	3	\$600.00	P 3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$600.00		0.00			
E 26	WBTV	09/17/12	09/18/12	Millionaire Millionaire	Comm	M-F 730p-8p	MT-----	:30	2	\$600.00	P 3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					2	\$600.00		0.00			
E 27	WBTV	09/17/12	09/18/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	MT-----	:30	4	\$950.00	P 3	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WBTV

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Contract / Revision 819226 Flight Dates 09/12/12-09/18/12

Hiatus Dates

Original Date / Revision 09/11/12/ 09/11/12

Order Sep 00:15:00

Advertiser Romney, Mitt/R/President Product ROMNEY FOR PRESIDENT Estimate # 198

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WBTV	09/17/12	09/18/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	MT-----	:30	4	\$950.00	P 3	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					4	\$950.00		0.00			
E 28	WBTV	09/12/12	09/14/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	--WTF--	:30	6	\$950.00	P 3	0.00	NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					6	\$950.00		0.00			
E 29	WBTV	09/17/12	09/18/12	Late Show with David Letterman David Letterman	Comm	1135-1237a	MT-----	:30	4	\$250.00	P 3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					4	\$250.00		0.00			
E 30	WBTV	09/12/12	09/13/12	Late Show with David Letterman David Letterman	Comm	1135-1237a	--WTF--	:30	4	\$250.00	P 3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WT---					4	\$250.00		0.00			
E 31	WBTV	09/17/12	09/17/12	Mon Hour 3 Mon Prime Hour 3	Comm	10-11p	1-----	:30	1	\$3,200.00	P 3	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$3,200.00		0.00			
E 32	WBTV	09/18/12	09/18/12	Tue Hour 1 Tue Prime Hour 1	Comm	8-9p	-1-----	:30	1	\$4,500.00	P 3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-1-----					1	\$4,500.00		0.00			
E 33	WBTV	09/18/12	09/18/12	Tue Hour 2 Tue Prime Hour 2	Comm	9-10p	-1-----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-1-----					1	\$3,000.00		0.00			
E 34	WBTV	09/12/12	09/12/12	Wed Hour 2 Wed Prime Hour 2	Comm	9-10p	--1----	:30	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----					1	\$1,500.00		0.00			
E 35	WBTV	09/12/12	09/12/12	Wed Hour 3 Wed Prime Hour 3	Comm	10-11p	--1----	:30	1	\$2,800.00	P 3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----					1	\$2,800.00		0.00			
E 36	WBTV	09/13/12	09/13/12	Thur Hour 3 Thur Prime Hour 3	Comm	10-11p	---1---	:30	1	\$3,300.00	P 3	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---					1	\$3,300.00		0.00			
E 37	WBTV	09/15/12	09/15/12	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----2-	:30	2	\$375.00	P 1	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----2-					2	\$375.00		0.00			
E 38	WBTV	09/15/12	09/15/12	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----2-	:30	2	\$250.00	P 3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----2-					2	\$250.00		0.00			
E 39	WBTV	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----2	:30	2	\$525.00	P 3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/12	09/16/12	-----2					2	\$525.00		0.00			

**WBTV**

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Contract / Revision    **819226**    Flight Dates **09/12/12-09/18/12**Hiatus DatesOriginal Date / Revision    09/11/12/    09/11/12Order Sep    00:15:00Advertiser    **Romney, Mitt/R/President**    Product **ROMNEY FOR PRESIDENT**    Estimate #    **198**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 39	WBTV	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----2	:30	2	\$525.00	P 3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----2					2	\$525.00		0.00			
E 40	WBTV	09/16/12	09/16/12	Face The Nation Face the Nation	Comm	1130a-12n	-----1	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----1					1	\$200.00		0.00			
E 41	WBTV	09/16/12	09/16/12	NFL Game 1 NFL EARLY GAME	Comm	1P-4P	-----3	:30	3	\$5,200.00	P 3	0.00	NM	3	\$15,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----3					3	\$5,200.00		0.00			
E 42	WBTV	09/16/12	09/16/12	Sun Hour 1 Sun Prime Hour 1	Comm	7-8p	-----1	:30	1	\$8,000.00	P 1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----1					1	\$8,000.00		0.00			
E 43	WBTV	09/16/12	09/16/12	Sun Hour 3 Sun Prime Hour 3	Comm	9-10p	-----1	:30	1	\$1,800.00	P 3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----1					1	\$1,800.00		0.00			
E 44	WBTV	09/16/12	09/16/12	Sun Hour 4 Sun Prime Hour 4	Comm	10-11p	-----1	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----1					1	\$2,200.00		0.00			
E 45	WBTV	09/16/12	09/16/12	WBTV Sun News at 11p WBTV 11p News /Sun	Comm	11-11.35p	-----2	:30	2	\$950.00	P 3	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----2					2	\$950.00		0.00			
N46	WBTV	09/14/12	09/14/12	Late Run Letterman Late Run Letterman	Comm	1135p-137.28a	----F--	:30	2	\$250.00	P 1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	----F--					2	\$250.00		0.00			
Totals														112	\$100,940.00